

It's for the Birds!
The Central Arizona Land Trust and partners rally to save key riparian area in Dewey-Humboldt

Nestled in the heart of Humboldt, the lushness of the Coldwater Farm allows you to feel as if you have entered the Secret Garden. Owners Garry and Denise Rogers chose to call their home Coldwater Farm inspired by the flowing waters of the Agua Fria River that runs through their property. Noticing an abundance of bird species, Garry began keeping a bird list that is now up to 127 species. For instance, the Southwestern Willow Flycatcher and the Yellow-billed Cuckoo are using the Coldwater Farm for breeding, according to surveys by the Audubon Society, Arizona Game and Fish Department, and the U. S. Fish and Wildlife Service. These two species are considered Neotropical migrants and are listed as threatened and endangered, respectively.

Following the exciting results that the property was supporting two rare species, the Rogers Family contacted Central Arizona Land Trust (CALT) to begin considering a conservation easement for Coldwater Farm. Conservation easements are agreements between a willing property-owner and a land trust that protect the property from future subdivision and development in order to conserve areas that have important natural, ecological, scenic, and agricultural values. Coldwater Farm has high potential for habitat improvement, thereby increasing plant and animal diversity and abundance across the property. Additionally, the water resources attached to the land will be protected by the easement, thus further supporting the conservation values.

At the end of last year, a generous anonymous donor contributed \$20,000 so that CALT could set up a matching challenge campaign. The campaign was further bolstered by significant donations from the Prescott Audubon Society and individual donors that raised just over \$18,000 as of December 31. As a result, CALT is only \$5,481 away from reaching the total fundraising goal.

CALT launched the *It's for the Birds* campaign to raise the needed funds to cover necessary expenses for establishing the conservation easement and conserving the property in perpetuity. Significant support and donations have come from the Town of Dewey-Humboldt and the Prescott and Maricopa chapters of the Audubon Society. Local chapters of several conservation groups have stepped up early to promote Coldwater's protection and offered their support, including the Highlands Center for Natural History, the Prescott Audubon Society, the Citizens Water Advocacy Group, the Sierra Club-Yavapai Group, the Arizona Native Plant Society-Prescott Chapter, the Arizona Riparian Council, Friends of the Agua Fria National Monument, and the Upper Agua Fria Watershed Group.

The conservation of Coldwater Farm could not happen without the vision and desire of the Garry and Denise Rogers to protect forever the rich abundance found on their land in Dewey-Humboldt. Their action demonstrates how conservation easements can be used by others along the Agua Fria River to create a ‘green ribbon’ of vibrant habitat for all to enjoy. The protection of Coldwater Farm needs your support to ensure that its conservation values are protected for future generations. Your support ensures the continuation of precious land and water resources—for the sake of nature, wildlife, and for our own health and enjoyment. Donate today at www.centralazlandtrust.org.

Special Donor Rewards

Donation Levels	Special Rewards
\$250	<ul style="list-style-type: none"> • 2 tickets to our celebratory <i>It's for the Birds!</i> Spring Fling event at Mortimer's Farm, May 16, 2019 • A high resolution, digital photo of a Southwestern Willow Flycatcher • Donor acknowledgement in CALT's biannual newsletter, <i>For Lands' Sake</i>
\$500	<ul style="list-style-type: none"> • Signed copy of <i>Birds of Dewey-Humboldt</i> by author and landowner Garry Rogers • 2 tickets to our celebratory <i>It's for the Birds!</i> Spring Fling event at Mortimer's Farm May 16, 2019 • Donor acknowledgement in CALT's biannual newsletter, <i>For Lands' Sake</i>
\$1,000	<ul style="list-style-type: none"> • An exclusive, VIP tour of Coldwater Farm for two, guided by ornithologist, Felipe Guerrero, during prime nesting season for the Southwestern Willow Flycatcher and the Yellow-billed Cuckoo (early to mid June). Picnic lunch included. • 2 tickets to our celebratory <i>It's for the Birds!</i> Spring Fling event at Mortimer's Farm, May 16, 2019 • Donor acknowledgement in CALT's biannual newsletter, <i>For Lands' Sake</i>

Make your donations today on the dedicated webpage for Coldwater Farm at <http://www.centralazlandtrust.org/coldwater-farm.html#coldwater-donation-anchor>, or by check to CALT, PO Box 1050, Prescott, AZ 86302. Please mark checks “*It's for the Birds!*” All donations will be used specifically for establishing a permanent conservation easement on the Coldwater Farm. As CALT is a 501 (c)(3) nonprofit organization, donations may be tax deductible.